

**ORDER FOR SUPPLIES OR SERVICES**

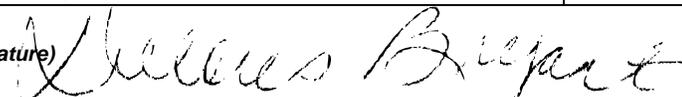
**IMPORTANT: Mark all packages and papers with contract and/or order numbers.**

|   |               |   |                        |   |          |   |
|---|---------------|---|------------------------|---|----------|---|
| 1. DATE OF ORDER<br>08/25/2008  |               | 2. CONTRACT NO. (If any)<br>GS-10F-0318K    |                        | 6. SHIP TO:   |          |   |
| 3. ORDER NO.<br>DTMA1F08118   |               | 4. REQUISITION/REFERENCE NO.<br>PR500080019 |                        | a. NAME OF CONSIGNEE<br>No Shipping Information   |          |   |
| 5. ISSUING OFFICE (Address correspondence to)<br>DOT/Maritime Administration, MAR-380<br>1200 New Jersey Ave SE, MAR380 W26-429<br><br>Washington DC 20590  |               |   |                        | b. STREET ADDRESS   |          |   |
|   |               |   |                        | c. CITY   | d. STATE | e. ZIP CODE   |
| 7. TO:  |               |   |                        | f. SHIP VIA   |          |   |
| a. NAME OF CONTRACTOR<br>Duyen Phan   |               |   |                        | 8. TYPE OF ORDER  |          |   |
| b. COMPANY NAME<br>Global Insight, Inc.   |               |   |                        | <input checked="" type="checkbox"/> a. PURCHASE   |          | b. DELIVERY - Except for billing instructions on the reverse, this delivery order is subject to instructions contained on this side only of this form and is issued subject to the terms and conditions of the above-numbered contract. |
| c. STREET ADDRESS<br>1850 M Street, NW, Suite 1100  |               |   |                        | REFERENCE YOUR:<br><br>Please furnish the following on the terms and conditions specified on both sides of this order and on the attached sheet, if any, including delivery as indicated. |          |   |
| d. CITY<br>Washington   |               | e. STATE<br>DC                              | f. ZIP CODE<br>20036   |   |          |   |
| 9. ACCOUNTING AND APPROPRIATION DATA<br>70 - 08 - 175000 - 200812D - 00 - 1M55 - 0 - 000012320 - 025305 - - 6100 - - 6600 - 11 - - - N86380   |               |   |                        | 10. REQUISITIONING OFFICE<br>DOT/Maritime Administration, MAR-410   |          |   |
| 11. BUSINESS CLASSIFICATION (Check appropriate box(es))   |               |   |                        |   |          | 12. F.O.B. POINT  |
| <input type="checkbox"/> a. SMALL <input checked="" type="checkbox"/> b. OTHER THAN SMALL <input type="checkbox"/> c. DISADVANTAGED <input type="checkbox"/> g. SERVICE-DISABLED VETERAN-OWNED<br><input type="checkbox"/> d. WOMEN-OWNED <input type="checkbox"/> e. HUBZone <input type="checkbox"/> f. EMERGING SMALL BUSINESS |               |   |                        |   |          | Destination   |
| 13. PLACE OF  |               |   | 14. GOVERNMENT B/L NO. | 15. DELIVER TO F.O.B. POINT ON OR BEFORE (Date)   |          | 16. DISCOUNT TERMS  |
| a. INSPECTION   | b. ACCEPTANCE |   |                        | 12/05/2008  |          |   |

17. SCHEDULE (See reverse for Rejections)

| ITEM NO. (a) | SUPPLIES OR SERVICES (b)    | QUANTITY ORDERED (c) | UNIT (d) | UNIT PRICE (e) | AMOUNT (f) | QUANTITY ACCEPTED (g) |
|--------------|-----------------------------|----------------------|----------|----------------|------------|-----------------------|
|              | <b>SEE LINE ITEM DETAIL</b> |                      |          |                |            |                       |

|                                     |   |                           |                      |  |                                   |
|-------------------------------------|---|---------------------------|----------------------|--|-----------------------------------|
| SEE BILLING INSTRUCTIONS ON REVERSE | 18. SHIPPING POINT  | 19. GROSS SHIPPING WEIGHT | 20. INVOICE NO.      |  | 17(h) TOT. (Cont. pages)          |
|                                     | 21. MAIL INVOICE TO: Christy Remington                                    |                           |                      |  |                                   |
|                                     | a. NAME<br>DOT/ Enterprise Services Center (ESC) OFO/FAA, Oklahoma City   |                           |                      |  |                                   |
|                                     | b. STREET ADDRESS (or P.O. Box)<br>MARAD A/P Branch, AMZ-150 PO Box 25710 |                           |                      |  |                                   |
|                                     | c. CITY<br>Oklahoma City  | d. STATE<br>OK            | e. ZIP CODE<br>73125 |  | 17(i) GRAND TOTAL<br>\$150,000.00 |

|   |   |
|---|---|
| 22. UNITED STATES OF AMERICA BY (Signature)  | 23. NAME (Typed)<br>Delores Bryant<br>TITLE: CONTRACTING/ORDERING OFFICER |
|---|---|



**ORDER FOR SUPPLIES OR SERVICES  
SCHEDULE - CONTINUATION**

PAGE NO.  
3 of 3

**IMPORTANT: Mark all packages and papers with contract and/or order numbers.**

|                             |                              |                          |
|-----------------------------|------------------------------|--------------------------|
| DATE OF ORDER<br>08/25/2008 | CONTRACT NO.<br>GS-10F-0318K | ORDER NO.<br>DTMA1F08118 |
|-----------------------------|------------------------------|--------------------------|

| ITEM NO.<br>(a) | SUPPLIES OR SERVICES<br>(b)  | QUANTITY<br>ORDERED<br>(c) | UNIT<br>(d) | UNIT<br>PRICE<br>(e) | AMOUNT<br>(f) | QUANTITY<br>ACCEPTED<br>(g) |
|-----------------|--|----------------------------|-------------|----------------------|---------------|-----------------------------|
| 0001            | Maritime Policy Study 2008<br>Maritime Policy Study 2008<br>See attached Statement of Work<br><i>Delivery Date</i> <i>Start Date</i> <i>End Date</i><br>12/05/2008      08/26/2008      12/05/2008<br>Reference Requisition: PR500080019 | 1.00                       |             | 150,000.000          | 150,000.00    |                             |

**TOTAL CARRIED FORWARD TO 1ST PAGE (ITEM 17i)** ⇒ \$150,000.00

# STATEMENT OF WORK (SOW)

## Maritime Policy Study 2008

### 1.0 INTRODUCTION

The Department of Transportation (DOT) Maritime Administration is seeking a high quality review and compilation of maritime policy requirements from a wide variety of maritime stakeholders. This study would provide information to help the United States develop comprehensive maritime policies that would address the wide range of issues facing the Marine Transportation System in the 21<sup>st</sup> century. This investigation will help to guide Federal efforts to mediate the sometimes competing, disparate goals of those involved in this complex industry and serve the long-term interests of the Nation while encouraging future development of an efficient, reliable and profitable U.S. maritime presence in the global marketplace.

### 2.0 BACKGROUND

Over the past decade, this Nation has seen an unprecedented increase in the flow of global trade arriving at our ports. Since the marine transportation industry is the circulatory system of the global economy, it will play an even greater role in the U.S. economy as international trade continues to grow in importance.

Increasing trade has driven the evolution of the marine transportation industry into a highly sophisticated, global, intermodal transportation network that is increasingly vital to America's economy and continued prosperity. Marine transportation has become a system of systems — an integrated network of global proportions. The United States must maintain a strong global presence in marine transportation in order to play a significant role in global trade and assure our economic well being into the 21<sup>st</sup> century.

As the marine transportation system grows ever closer to its capacity limits, stakeholders are increasingly calling for the Federal government to play more of a leadership role in dealing with the many challenges we face. Therefore, the Federal government must create policies that improve the efficiency and quantity of the services that it delivers to the users of the marine transportation system.

The Maritime Administration is the advocate for the maritime industry within the U.S. Government. The Agency's primary focus in the past has been to promote an American marine transportation industry that will meet the needs of today and tomorrow. The Agency has found that it must balance its historical perspective with the much wider range of today's transportation challenges such as congestion, the need for improved

intermodal connectivity, improved safety and reduced environmental impact. The Maritime Administration's priority today is to improve and strengthen the U.S. marine transportation system to meet the economic, environmental, and security needs of the Nation by addressing our systemic challenges.

The Maritime Administration believes that a 21<sup>st</sup> Century Marine Transportation System must:

- Support the continued prosperity of the United States by providing safe, efficient and reliable service
- Enhance America's leadership and prominence in the international transportation community by promoting a strong maritime industry, a highly skilled workforce and making better use of the Nation's ports and marine highways
- Promote U.S. ship and barge building and repair facilities as well as support services and encourage the use of technology and innovation
- Stimulate competition, innovation and efficiency by involving the private sector more fully in the financing, development and management of transportation infrastructure
- Reduce energy consumption and environmental impacts by taking advantage of the efficiencies of moving people and cargo by water
- Recognize our ports are national assets
- Be free of regulatory and tax burdens that inhibit competitiveness
- Promote the use of American mariners and managers in every aspect of transportation operations
- Feature streamlined governmental policymaking and oversight
- Overcome impediments to maritime system growth while addressing the concerns over safety, security, energy and the environment
- Meet our national security transportation needs with infrastructure, ships, and crews
- Preserve and promote American economic interests and encourage American content and participation

Unlike other Federal agencies dealing in maritime affairs, the Maritime Administration is not an enforcement or regulatory agency. Rather, it works in concert with industry to develop best management practices and voluntary measures to enhance the operation and viability of the U.S. Marine Transportation System.

In recognition of its unique role with industry, and to invigorate its position as industry facilitator, the Maritime Administration recently engaged in a realignment of resources to:

- focus more effort and attention on the development of a seamless transportation system serving the Nation's gateways, waterways and ports
- oversee the Agency's current U.S. industry support and workforce development activities
- effectively manage maritime assets in support of the Department of Defense; prepare for maritime emergencies; and implement best practices in the disposition of obsolete ships in the National Defense Reserve Fleet, and

- address growing regulatory and compliance challenges facing the maritime community in areas affecting environment, security and safety.

A major challenge that faces policy developers and decision makers is that eighteen Federal Departments and agencies play a role in operating and managing the marine transportation system, with no single entity designated as the lead Federal agency. This presents a significant challenge to the federal government's ability to coordinate and deliver the broad range of services required to effectively manage Federal MTS interests. To further complicate matters, territories and states represent a daunting array of jurisdictions and authorities at the state and local levels.

The Maritime Administration is committed to working collaboratively with all MTS stakeholders including other transportation sectors and modes to ensure that the United States has a strong marine transportation system that is fully and efficiently connected to the national transportation system. As both a vessel and facility owner and operator, the Maritime Administration provides honest, objective and experienced guidance in domestic and international forums regarding industry issues and policy development.

### **3.0. OBJECTIVES**

This study shall provide information needed to develop comprehensive maritime policies that address the issues facing the Marine Transportation System in the 21st century and strengthen U.S. presence in the global maritime transportation.

The results of the research shall include:

1. An overview of maritime policy requirements as seen from the perspective of each major stakeholder in the U.S. MTS.
2. Identification of policy areas that may need improvement in order to strengthen U.S. marine transportation, better integrate it with the national transportation system, and increase U.S. participation in the global transportation system.

### **4.0 SCOPE OF WORK**

The final report will include comprehensive information on the following topics:

- I. Global Economy and Transportation
- II. U.S. Economy and Transportation
- III. U.S. Participation in Trade and Marine Transportation
- IV. Federal Role in Trade and Transportation Today
  - A. Shipyards
  - B. Tax Policy
  - C. Maritime Education
  - D. Port Development
  - E. Environment

- F. Consolidation of Federal Policy and Decision Making
  - G. National Defense Programs
  - H. Other
- V. What are the Impediments to Implementing Comprehensive Policy Reforms
- A. Decentralized Federal Maritime Policy Control
  - B. Non-complementary Goals of Federal Agencies
  - C. No Federal Leadership in Permits and Regulation
  - D. Other
- VI. Comprehensive Reform Requirements (to determine what to do on the Federal level to increase U.S. participation in the maritime industry, improve the U.S. competitive position, and better address today's issues)
- A. Shipyards
  - B. Tax Policy
  - C. Maritime Education
  - D. Port Development
  - E. Environment
  - F. Consolidation of Federal Policy and Decision Making
  - G. National Defense Programs
  - H. Other

## **5.0 BUDGET**

This project has a maximum budget of \$150,000 to be obligated in FY 2008.

## **6.0 APPLICABLE REFERENCES**

The following documents may be helpful in conducting the Project. The list is provided for guidance only and is not intended to be an exhaustive or complete list. The contractor may use additional reference materials as appropriate.

- “The Maritime Administration and the U.S. Maritime Transportation System: A Vision for the 21st Century”
- Department of Transportation Strategic Plan for Fiscal Years 2006 – 2011 (available for download at [www.dot.gov](http://www.dot.gov))
- Maritime Administration Strategic Plan for Fiscal Years 2003-2008 (available for download at [http://marad.dot.gov/Publications/Docs/MARAD\\_2003\\_2008\\_strategic\\_plan.pdf](http://marad.dot.gov/Publications/Docs/MARAD_2003_2008_strategic_plan.pdf))

## **7.0 PERIOD OF PERFORMANCE**

The period of performance of this project is 12 weeks.

| <u><b>Action Item</b></u> | <u><b>Weeks After Contract Award</b></u> |
|---------------------------|--|
| <b>Kickoff meeting</b>    | <b>Within three days of award</b>        |
| <b>Report Outline</b>     | <b>Within two weeks of award</b>         |
| <b>Draft Report</b>       | <b>Within 10 weeks of award</b>          |

**Final Report****Within 12 weeks of award****8.0 DELIVERABLES**

The Contractor shall provide the following deliverables in accordance with the schedule set forth above:

- Deliver an outline for the report. Delivery to the Maritime Administration should be in a Microsoft Word document format within two weeks of award.
- Deliver a draft report, as a Microsoft Word document, to the Maritime Administration.
- Deliver a final report, as a Microsoft Word document, to the Maritime Administration.
- All documents will be delivered in electronic form, preferably by email or other appropriate method.
- In addition, deliver five color printed copies (double sided) of the final version of the Report to the Maritime Administration.

**9.0 FINAL REPORT**

The final product will be fully documented and clearly presented in a written report containing text, tables, and figures describing the key points of the report in chapters dealing with each of the topics described above. Key findings will be presented in an executive summary. The final report will be delivered in accordance to Section 9.0.

**10.0 RIGHTS IN DATA**

All materials delivered under this contract become the sole property of the Department of Transportation, Maritime Administration. Reference FAR clause 52.227 Rights in Data-Special Works.

**POINT OF CONTACT.:** Judy Bowers, Contract Specialist, 1200 New Jersey Avenue, SE., 2<sup>nd</sup> Floor, Washington, DC 20590 - (202) 366-1913; [judy.bowers@dot.gov](mailto:judy.bowers@dot.gov)